

Women | Future CONFERENCE

2020 Agenda

Monday, November 9

Motivational Monday

2:00 pm - 3:15 pm

Overcoming Personal Adversity

- Moderator: Enzo Ochoga, Mindset Speaker. Agile Coach. Storyteller
- Heidi Ganahl, Founder & CEO, SHEFactor
- Robin Joy Meyers, CEO & Founder, Navigate2Empower LLC
- Mia Munro, Author, The Human Reinvention Formula

Tuesday, November 10

GratiTuesday

2:00 pm - 3:15 pm

Disrupt the Imposter Syndrome; Let the Real You Shine Through!

- Moderator: Kim Boudreau Smith, CEO, Kim Boudreau Smith, Inc; Her Bold Voice Speaks
- Alyssa Dver, CEO & Chief Confidence Officer, American Confidence Institute
- Maureen Zappala, Owner, High Altitude Strategies
- Jen Coken, CEO, Jen Coken
- Dee Marshall, CEO, Diverse & Engaged

3:30 pm - 4:30 pm

Competent but Not Confident: Scientifically Why So Many Women Limit Their

Own Potential - and Everyone Else's

- Alyssa Dver, CEO & Chief Confidence Officer, American Confidence Institute

Wednesday, November 11

Women-Owned Business Wednesday

2:00 pm - 3:15 pm

Your Next Act: The Move From Corporate to Entrepreneurship

- Moderator: [Angel Livas](#), CEO, DC Media Connection
- [Tonia Morris](#), Founder, Simply HR, Inc.
- [Bri Seeley](#), CEO & Founder, Seeley Enterprises Inc.
- [Elizabeth Davis](#), CEO & Founder, Shedavi LLC
- [Donna Miller](#), President & Founder, C3 Workplace

3:15 pm - 4:00 pm

Challenging Stigmas and Changing Lives: Everything You Need To Know About CBD

- Speaker: [Francesca Vavala](#), Co-Founder, Terrapin Select

4:00 pm - 5:15 pm

Successful & Sustainable: Triple Bottom Line Businesses

- Co-Moderators: [Nikki Brown](#), Editorial Director, BlogHer and [Deborah Kadetsky](#), SVP Audience & Partner Development, SHE Media
- [Anna Fader](#), Founder & CEO of Mommy Poppins
- [Lisa Lillien](#), Founder, Hungry Girl
- [Michelle Madhok](#), Founder of SHEfinds Media

Day 1: Thursday, November 12

8:15 am - 9:00 am

Opening Keynote: Today's Leadership, Tomorrow's Future

[Anne Chow](#)

CEO, AT&T Business, AT&T

9:00 am - 10:15 am

General Session

How to Be Resilient Through a Crisis

- Moderator: Kristina McCoobery, Co-Founder & CEO, INVNT& COO, [INVNT GROUP]
- Susan Roberts, Head of Strategy and Transformation, John Hancock
- Ally Gilboa, Founder & CEO, AQ Group-Language Solutions
- Joyce Rojas, Transformational Speaker & Money Mindset Consultant, My Success Studio

10:15 am - 11:30 am

Panels:

Health and Wellness 2020 & Beyond

- Moderator: Althea Lawton-Thompson, President, Aerobics, Yoga & More Fitness
- Dr. Alexia McClerkin, Chiropractor/Nurse, The Sports and Wellness Doc
- Nicole Ferrier, Founder & Coach, Nicole Ferrier Fitness
- Linda Mitchell, Owner, Sisterhood of Sweat

Women Driving the Future of Tech - How AI, VR, and Robotics will be the Norm

- Moderator: Cydni Tetro, Scale Smarter Partners
- Nancy Coblenz, CEO, Rebel Role Model
- Candice Quadros, Director of Program Management, Roku
- Renée La Londe, CEO and Founder, iTalentDigital
- Shimona Chadha, Associate Vice President, Marketing, HCL Technologies

11:30 am - 12:30 pm

Stevie Awards for Women in Business Case Studies

Speakers TBD

12:30 pm - 12:50 pm

Yoga Mini Flow

Georgia Homsany, Founder & CEO of Daily Dose

12:30 pm - 1:15 pm

Open Networking

1:15 pm - 2:30 pm

Panels:

Journalistic Approach to Diversity, Inclusion and Equity

- Moderator: Vicki Mayo, Founder & CEO, The Touchpoint Solution
- Reetu Gupta, CEO & President, Cirkled In
- Patty Arvielo, President & Co-Founder, New American Funding
- Libby Duane Adams, Chief Customer Officer & Founder, Alteryx
- Tara Wilson, Chief Operating Officer, Income Access

Passion to Profit

- Moderator: Samantha Skey, CEO, SHE Media
- Xaviera Bryant, CEO, Ice Cream Convos
- Nikki Walton, Author and Founder, CurlyNikki
- Candace Junée, CEO, Candace Junée Enterprises & Epic Fab Girl

2:30 pm - 3:45 pm

Panels:

Balancing Motherhood + Business: for "Mompreneurs" and Working Moms

- Moderator: Lisa Collum, CEO, Top Score Writing, Inc.
- Krystal Logan, President & Owner, Elle Mari Events; The Mompreneursta; Sprinkles & Sass Boutique
- Janice Villanueva, Founder & CEO, Mommy Mundo Inc.
- Evie Granville, M.Ed, Co-Founder of Modern Manners for Moms & Dads!
- Sarah Davis, Ed.D., Co-Founder of Modern Manners for Moms & Dads!

Finding Your Voice for Young Women

- Moderator: Sasha Simmons, Founder, SpeakLife, LLC
- Amira El-Dib, Assistant Director and Entrepreneurship Faculty, The American University in Cairo
- Bushra Amiwala, Board of Education Member, Skokie School District 73.5
- Lauren Felter, Speaker, Felter Unfiltered
- Natasha Velikoselskiy, Founder, Leading While Human LLC

3:45 pm - 5:00 pm

General Session

The Power of Female Leadership

- Moderator: Elena Gosse, CEO, AIS Water
- Simone Morris, CEO, Simone Morris Enterprises LLC
- Charanya Kannan, Lead, Global Insights Strategy, PayPal
- Sarah Sagredo-Hammond, President, Atlas Electrical, Air Conditioning, Refrigeration & Plumbing Services Inc
- Karen Parisi: Senior Vice President, Marketing, CentralReach

5:00 pm - 6:15 pm

Breakouts:

Sustainability: Waste is a Design Flaw

- Emma Rose Cohen, CEO & Founder, Final
- Elena Christopoulos, Principal, ECMC
- Jessica Lewis, CEO, Mobu Enterprises

How to Make Your Small Business Stand Out in the Crowd

- Moderator: Suzanne Evans, Founder, Driven Inc.
- Vaneese Johnson, The Boldness Coach
- Christine Odle, CFO, Rockin' Beeby Enterprises, LLC
- Jamie Van Cuyk, Owner & Lead Strategist, Growing Your Team

Women and Money: Investing 101

- Stephanie Xenos, Founder, Speaker & Financial Coach, Money Muse

Day 2: Friday, November 13

8:00 am - 9:15 am

General Session

Financial Wellness: Your Relationship with Money

- Moderator: Ande Frazier, Author, Fin(anci)ally Free
- Leanne Clarke, Director, Finance & Operations Talent & Skills Transformation, IBM
- Michelle Beyo, CEO & Founder, FinAvator

- Samantha Ettus, Founder and CEO, Park Place Payments

9:15 am - 10:00 am

Workshops

Business Chemistry using Science to Improve the Art of Relationships

- Suzanne Vickberg, Senior Manager, Deloitte Consulting LLP
- Eileen McKeown Federline, Senior Manager, Deloitte Consulting LLP

Create Joy in Your Career on Your Own Terms

- Shannon Rollins, Founder, LivWell Solutions

10:00 am - 11:15 am

Panels

Tips and Tricks: How to Get Funding for Your Business

- Moderator: Genevieve Piturro, Founder, Pajama Program
- Danisha McClary, CEO, McClary Consulting, LLC
- Quinn Conyers, Speaking Strategist for Entrepreneurs, Quinn Conyers Consulting LLC
- Kate Anderson, Co-Founder, Operations, iFundWomen
- Heather Cox, President, Certify My Company

Getting Creative with Client Engagements

- Moderator: Sarah Miller, CEO, Axis Entertainment
- Angela Davies, Sports & Health Innovation and Partnerships, Fit Expo
- Marjorie DeHey, Founder & Managing Partner, Entech Law
- Michelle Koshman, Chief Creative Officer, AMB Publicity
- Chia-Lin Simmons, CEO & Founder, LookyLoo

11:15 am - 12:00 pm

Workshop

Building Your Dream Network for Introverts

- Kristi Lamar, Managing Director, Deloitte Consulting LLP
- Julie Goodman, Manager, Deloitte Consulting LLP
- Stephanie Thoma, Founder, Author & Networking Coach, Confident Introvert

Breakout

Conquer Crisis. Train Like a Triathlete. Body + Mind + Business

- [Jill Tupper](#), Leadership Innovator, Executive Coach

12:00 pm - 12:30 pm

Building the Next Generation of Women Leaders Who Make a Positive Impact in the World

- [Judith N. Batty](#), Interim CEO, Girl Scouts of the USA

12:30 pm - 1:00 pm

[mood:lala](#) Singing Experience hosted by Founder, Estelle Sarfati

12:30 pm - 1:00 pm

Open Networking

1:00 pm - 2:15 pm

Panels

Redefining Success in the New Normal: Knowing What You Want, Why You Deserve it, and How to Get it

- Moderator: [Robyn Frank](#), VP Diversity & General Counsel, CenterForce USA
- [Brenda Neckvatal](#), President & Founder, Best Practices
- [Jodi Harris](#), Director, Strategy & Planning, Cisco
- [Cheryl Liew](#), CEO, The 24 Hour Woman

Growth Through Social Media

- Moderator: [Becky Livingston](#), Owner, Penheel Marketing
- [Chithra Durgam](#), Founder, Aesthetic Dental and Roar Mouthguards
- [Sharon Beason](#), Business Strategist & Consultant, Womeneur
- [Sheryl Plouffe](#), Video Strategist, Sheryl Plouffe Media Inc.
- [Precious Williams](#), CEO, Perfect Pitches by Precious, LLC

2:15 pm - 3:45 pm

Women|Future Pitch Competition

Watch pre-recorded pitches of women-owned businesses and vote for your favorite!

3:45 pm - 5:00 pm

Bold Identity Branding to Build Your Business Post-Covid

- Moderator: Lauren Clemett, Co-Founder, The Audacious Agency
- Julie Cortes, Owner, Freelance Rockstar
- Danielle Sabrina, Founder & CEO, Tribe Builder Media
- Tonya McKenzie, Founder, Sand & Shores PR
- Laurel Mintz, Founder & CEO, Elevate My Brand

5:00 pm - 6:15 pm

Breakouts

E-commerce and Online Business in Today's Changing Climate

- Moderator: Ingrid Bayer, Founder & CEO, VA Institute of Australia
- Somdutta Singh, Founder & CEO, Assiduous Group
- Melissa Gamarra, Owner & Certified OBM, Melissa Gamarra Management

What Makes Content Memorable?

- Moderator: Annette Densham, Director, The Audacious Agency
- Miri Rodriguez, Head of Global Internships at Microsoft Corporation, Microsoft
- Michelle Villalobos, CEO, Superstar Activator
- Sunni Goodman, Sr. Program Manager, Amazon
- Reenita Malhotra Hora, Head of Marketing and Communications, SRI International